



LOWER TRENT
CONSERVATION

MEDIA RELEASE

Healthy Watersheds for Healthy Communities

FOR IMMEDIATE RELEASE

September 5, 2019

Local Environmental Education Gets 'Back to School' Boost

The youth environmental education program at Lower Trent Conservation received a welcome boost this week, coinciding nicely with the 'Back to School' season. Cascades Containerboard Packing – Trenton Mill stepped-up with a \$5,000 donation in support of the authority's 'Connecting KIDS with NATURE' initiatives for the 2019-2020 school year.

"Respect for nature and its many critical resources has been part of Cascades' sustainability-based values since its foundation 50 years ago", says Benoit Dionne, Trenton Mill Manager. "We are proud to support the 'Connecting KIDS with NATURE' program because we understand that teaching children to respect and appreciate nature is key to promoting a healthy, sustainable community into the future."

Lower Trent Conservation's 'Connecting KIDS with NATURE' initiatives include a variety of youth environmental education programs like the Tri-County Children's Water Festival, Caring for Our Watersheds™ Competition, Spring Water Awareness, in-school presentations and workshops, and special events geared to fostering the next generation of environmental champions.

"Our youth environmental programs are not funded through traditional government sources. These programs are only made possible through donations and grants", says Lower Trent Conservation CAO Rhonda Bateman. "Without the caring, continued support of generous companies like Cascades thousands of children across the Lower Trent watershed region risk missing-out on important opportunities to grow their knowledge and embrace the importance of sustainable, environmental practices."

Lower Trent Conservation is a non-profit, registered charity that seeks donations and welcomes volunteers in an effort to support a variety of its programs and services including youth environmental education, stewardship, community outreach and conservation lands initiatives. Anyone interested in donating, volunteering or learning more can contact Lower Trent Conservation at 613-394-4829, or visit the website at LTC.on.ca.

PHOTO: Cascades Containerboard Packaging (Trenton Mill) Manager Benoit Dionne (centre front, holding certificate) surrounded by other supervisors and office staff.

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