



For Immediate Release
May 3, 2017

Cops Help Kids Cast a Line

Campbellford, ON: Campbellford's men and women in blue will be helping kids cast a line next weekend during the annual **Seymour Family Fishing Day on Saturday, May 13**. This event is being held **three weeks earlier** than in previous years.

This free event, organized by Lower Trent Conservation, will run from **8:00 am until 12 noon at Seymour Conservation Area**. This event is free for children. Families can try their luck at the quarry, which has been stocked with rainbow trout. The day will include giveaways for the kids, as well as great draw prizes. The draw will take place at 11 AM. Anglers are asked to bring their own fishing gear and applicable fishing license. A supply of worms will be available. This is a catch and keep event.

Sponsors include the Canadian National Sportfishing Foundation, a not-for-profit organization dedicated to promoting and protecting recreational fishing, Fishing Forever, the Police Association of Ontario, Canadian Tire, Northumberland OPP, Linwood Fish Hatchery, and Bill's Johns Portable Toilet Rentals – Trenton.

According to Bob Izumi, chair of Fishing Forever, there is nothing that puts a smile on a kid's face faster than catching a fish. "That's why I love to create opportunities for children and families to go fishing," states Izumi. "Fishing is one of the very best ways for parents and other adults to establish productive and healthy relationships with children."

For more information on this event, contact Marilyn Bucholtz at Lower Trent Conservation, at 613 394-4829 ext 216 or at Marilyn.bucholtz@ltc.on.ca

To learn more about Kids, Cops and Canadian Tire, please visit www.kidsandcops.ca, or contact Sarah McMichael at events@kidsandcops.ca or 877 822 8881.