



LOWER TRENT
CONSERVATION

PRESS RELEASE

Working with Local Communities to Protect our Natural Environment

FOR IMMEDIATE RELEASE

April 11, 2017

Seeking Input to Future Role

Lower Trent Conservation is seeking public input on the development of a new strategic plan to help shape the future of the organization. The strategic plan will be developed over the next year, for release in 2018, as it celebrates its 50th anniversary and looks ahead to the next decade.

“Every successful business has a plan and knows where it is heading in the future,” says Glenda Rodgers, CAO. Lower Trent Conservation developed its first strategic plan in 1993 and updated it in 2008. “It’s time to look at it again. It’s a changing landscape - climate change, invasive species, advances in technology are just a few of drivers of change affecting our business.”

The strategic plan will clearly express the Conservation Authority’s reason for being, along with business performance goals and environmental goals. These will help inform the annual business plan and budget development.

The Conservation Authority has developed a short online survey. It’s the first stage of strategy development. The survey can be accessed by visiting the Lower Trent Conservation website at www.ltc.on.ca.

“We encourage everyone to complete the survey,” says Rodgers. “It’s an excellent opportunity to help shape the future of your Conservation Authority, your watershed, and your community.”

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