



LOWER TRENT
CONSERVATION

PRESS RELEASE

Working with Local Communities to Protect our Natural Environment

FOR IMMEDIATE RELEASE

November 20, 2017

Adopt a Tree, a Bird, a Bee **Give the Gift of Nature with Lower Trent Conservation**

Lower Trent Conservation invites the public to give the gift of nature this holiday by participating in their inaugural **Adopt a Tree, a Bird, a Bee** program. Nature lovers can **Adopt a Tree, a Bird, a Bee** in memory of a loved one, in honour of someone special, or as a gift for those “hard to buy for” people.

Adopt a Tree, a Bird, a Bee for as little as \$25. Participating donors will receive a charitable tax receipt and a festive bird seed bell. Proceeds from the program will be used to support Lower Trent Conservation’s *Connecting Kids with Nature* youth environmental education initiatives.

“Each year, thousands of local children and youth participate in Lower Trent Conservation’s environmental education initiatives under the umbrella of our *Connecting Kids with Nature* program”, says Glenda Rodgers, Chief Administrative Officer (CAO). “Gifts made to **Adopt a Tree, a Bird, a Bee** will help foster the next generation of environmental champions. By *Connecting Kids with Nature*, we are preparing our young people to protect and preserve the natural beauty and delicate ecosystems so abundant in this region.”

Lower Trent Conservation’s “*Connecting Kids with Nature*” initiatives are made possible through business, service club and private donations. These youth environmental programs include Tri-County Children’s Water Festival, Caring for Our Watersheds™ competition, Stream of Dreams™, Yellow Fish Road™, and Spring Water Awareness programs.

Lower Trent Conservation is blessed with a diverse landscape and renowned waterways that support a healthy ecosystem. Numerous species of mammals, birds, reptiles, amphibians and fish call the Lower Trent watershed region their home. The **Adopt a Tree, a Bird, a Bee** campaign symbolizes the rich flora and wildlife that is treasured by watershed residents and visitors alike.

Lower Trent Conservation works with local communities to create a healthy, environmentally diverse watershed that improves the quality of life for residents, makes our area more appealing to visitors and new business, and helps to ensure a more vibrant regional economy.

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For more information, contact:

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