



# NEWS RELEASE

Lower Trent Conservation ■ 714 Murray Street, Trenton, Ontario K8V 5P4  
Tel: (613) 394-4829 ■ Fax: (613) 394-5226 ■ Website: [www.ltc.on.ca](http://www.ltc.on.ca) ■ Email: [information@ltc.on.ca](mailto:information@ltc.on.ca)

**FOR IMMEDIATE RELEASE**

**October 13, 2016**

## Tri-County Children's Water Festival in Aviva Community Fund Competition

We need your votes! Lower Trent Conservation and McDougall Insurance have partnered together in support of the **Tri-County Children's Water Festival**, a contender for the Aviva Community Fund 2016 competition, in the \$50,000 and under category.

The Tri-County Children's Water Festival (formerly Quinte Children's Water Festival) is an annual event that motivates local students in Grades 3, 4 & 5 to become better water stewards in their homes, classrooms and community. Over 1000 local children, their teachers, parents and volunteers will participate in the 2-day festival slated for May 2017. This youth environmental education program features over 30 interactive, hands-on learning activity centres, providing youth with opportunities to learn about our most precious natural resource – water!

“Our youth environmental education activities are not funded through our traditional funding sources,” says Glenda Rodgers, Lower Trent Conservation CAO. “Each year, we spend considerable time and effort in seeking donations and grants. Winning the Aviva Community Fund contest would be a huge boost for next year's water festival.”

The Tri-County Children's Water Festival is led by Lower Trent Conservation in conjunction with an organizing committee comprised of Bay of Quinte Remedial Action Plan, Hastings and Prince Edward District School Board, Algonquin & Lakeshore Catholic District School Board, Hastings Prince Edward Public Health, Quinte Conservation, Batawa Development Corporation, and Batawa Ski Hill.

Lower Trent Conservation applied for funding with the Aviva Community Fund under the category of Community Resilience, which includes initiatives associated with climate disaster relief and prevention. The Aviva Community Fund has invested over \$6.5 million in charitable community initiatives across Canada since 2009, and will donate another \$1 million this year.

Everyone has 18 votes they can use at any time from October 11-28 and to make it even easier, **all 18 votes can be cast with one single online visit at any time during the Voting Round!** The 30 projects with the most votes in their category and funding level will go on to be finalists. The finalists are then reviewed and evaluated by an independent panel of judges. Winners will be announced December 6<sup>th</sup>, 2016.

To find out more about the Tri-County Children's Water Festival, and to cast your votes, visit [www.ltc.on.ca](http://www.ltc.on.ca). For more information about the Aviva Community Fund, go to [www.avivacommunityfund.org](http://www.avivacommunityfund.org).

Learn more about the Tri-County Children's Water Festival by visiting <http://www.ltc.on.ca/events/education/qcwf/>.



For more information, contact:

[Sandi Ramsay](#)

Conservation Fundraising Specialist | (613) 394-3915 ext. 247